

Quote

THE WEEKLY DIGEST

Volume 30—Number 1

Week of July 3, 1955

MAY WE *Quote* YOU ON THAT?

[1] JOHN FOSTER DULLES, Sec'y of State, *spelling it out for the Soviets*: "There is one extremely simple method of bringing an end to what is called the cold war—observe the Charter of the UN; refrain from the use of force or the threat of force in internat'l relations and from the support and direction of subversion against the institutions of other countries." . . .

[2] V M MOLOTOV, Soviet For'gn Minister, *replying to Dulles*: "Mr Dulles set forth the position of the U S. I set forth the position of the Soviet Union. That is what I can say to that." . . . [3] ANTOINE PINAY, French For'gn Minister, *commenting on 'new' Soviet peace proposals*: "It is always the same thing—we are the bad ones and they are the good ones. We want war and Russia wants peace." . . . [4] Unidentified defense official, *predicting Presidential rule with martial law in case of nat'l disaster*: "Lincoln was a pioneer in use of the Pres's extraordinary powers, but the 1st Pres who has to cope with an atomic offensive

Quote of the Week

EELCO N VAN KLEFFENS, Pres, UN Gen'l Assembly: "I believe that a state has been reached in which people everywhere abhor war and its consequences. . . If all gov'ts really start to cooperate . . . we may at last arrive at a stage when, no doubt internat'l strife will not end, but when it will no longer assume the base nature of war."

—99—

will make Lincoln look like a piker." . . . [5] Prof S FOSTER DAMON, of Brown Univ, *turning to the lighter side of current events*: "Davy Crockett was a combination of the ideal do-it-yourself guy and a backwoods Mickey Spillane character. How could he help but be a hit?" . . . [6] Maj Gen HOWARD SNYDER, Eisenhower's physician, *when Ike was presented with his latest cow*: "I wish they would give him a cow that gave skinned milk. Maybe it would help to keep his weight down."

FIFTEENTH YEAR OF PUBLICATION

"He who never quotes, is never quoted."

Charles Judson Strong



ART—1

Those who love art and are truly susceptible to its spell do die young in the sense that they remain young to their dying day.—OTTO KAHN, American Artist.

ASIA—2

The final answer to Communism is neither conventional nor unconventional weapons but the fulfillment of Asia's economic needs by democratic means.—Rep HARRISON A WILLIAMS, Jr. of N J, Reporter.

ATOMIC AGE—3

Because of the importance of starting at a highly industrialized level . . . atomic energy as an industry may easily become of economic importance in the U S earlier than in any other place in the world in spite of the gen'l belief that the abundance and the low price of available energy in this country would prevent early development.—GUNNAR RANDERS, special consultant to the Sec'y-Gen'l on the Geneva Conf, Bulletin of the Atomic Scientists.

BEHAVIOR—4

Humanity too often knows the better and follows the worse.—GEO R HAVENS, *The Age of Ideas* (Holt).

CAREER—5

Careers are garments displayed in a storehouse we call life.—CLEONA CROZIER, "The Pres or Leader," *Nat'l Parliamentarian*, 5-'55.

CHILDREN—6

The big weakness in a working mother is that absence does make the heart grow fonder, even producing in her a half-baked tendency to remember the children as lonely little angels with great big Valentine hearts filled to bursting with goodness and love for Mommy. It was always a shock to be re-united with the truth, which is that a child is a young human whose natural instinct is to get her own way 100% of the time, even if it involves moving the earth off its axis, or Mother off her rocker. — BETTY MACDONALD, *Onions in the Stew* (Lippincott).



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CHURCH—Attendance—7

Two fellows, fishing on a Sunday morning, were feeling pretty guilty. One said to the other: "I suppose we should've stayed home and gone to church." To which the 2nd angler repl'd lazily, "Heck, I couldn't have gone to church anyway. My wife's sick in bed."—*Erec's Digest*, syndicated by Cambridge Assoc's, Boston.

COMMUNISM—8

In its very conflict with communism . . . the West may find itself sliding imperceptibly into a manipulative society more horrible, because more efficient, than the Soviet counterpart. — KENNETH BOULDING, *Harvard Business Review*.

DISCIPLINE—9

In the old days when a youth started sowing wild oats, father started the thrashing machine.—*Grit*.

EDUCATION—10

The U S spends between \$8 billion and \$9 billion a yr in the construction and operation of public schools. Russia spends 6%, the U S. 2.6%, of its income for education.—*Survey Bulletin*.
" "

In our anxiety to give everyone a college degree, we are giving no one an education.—RUSSELL KIRK, *Academic Freedom* (Regnery).

EMOTION—11

Children should not be taught to suppress their emotions. Tears are not a weakness—they are magnificent! Love is not something to be ashamed of. It is a more dignified and noble thing to give one's emotions free play than to deny them.—LENORE ULRIC, *Wesleyan Christian Advocate*.



Abroad on a Fulbright grant, young professor Herbert Kubly befriended a Florentian ex-student, Tullio Vacini, and in American In Italy (Simon & Schuster) recalls this revealing comment of Vacini's about Italy's feelings toward the U S:

"With America, we Italians are very much like a cast-off lover. We say Americans who can have everything they want care only for what they can possess. We say they have no spirit and no love, and we are contemptuous of Americans who have no soul, for we are Italians who live in the soul. We say we do not care about the things that Americans care about. But that is not true. We care for them too, only we know we can never have them. So it gives us courage and satisfaction to speak with contempt of Americans who have no souls. We would like more than anything in the world to have the things they have, but since we cannot have them, we pretend to ourselves that we do not want them. We pretend to hate the Americans. But we do not hate them. To us they are really gods whom we worship and love. It is very hard for us to be honest. You see, we are also very proud, and it is easier for us to be Communists than to be honest."

.....Quote.....



by Les and Liz Carpenter

The legislative path appears clear to make possible the extension outward of the eastern central section of the U S Capitol architects have advocated for more than 90 yrs to "balance" the bldg. One big selling point for it to mbrs of Congress otherwise opposed to altering the appearance of the bldg is that it will afford space for a huge dining room, to be shared by House and Senate, taking the strain off each of their present too-small restaurants.

" "

Mbrs of Congress never know what to expect in the morning mail. An 11-yr-old North Carolina boy wrote Sen Kerr Scott (D-N C) the other day saying he wanted to win a contest by picking the best name for a horse. "Please give me a name to enter," he wrote.

" "

Congress is getting younger, literally. The average age of the 84th Congress is 52.2 yrs, almost a full yr under the average of either the 83rd or 82nd Congresses. House mbrs, of course, are younger, averaging 51.4 in the 84th Congress, while Senators average 57.2 yrs.

" "

Sen Rob't S Kerr (D-Okla), a non-drinker, says if Russian boss Krushchev intends to climb the "Summit" July 18 at Geneva and be sure-footed at that dizzy height, he'd "better water down his vodka and milk a mountain goat."

.....*Quote*.....

FAMILY LIFE—12

One cannot build a home on a card table, a can opener, and a cocktail shaker. . . . One of the deepest joys of life is to spend time with one's children, putting them to bed and listening to their prayers. God pity those parents who bequeath to their children the memory only of a long succession of baby sitters!—DR JOHN SUTHERLAND BONNELL, 5th Ave Presbyterian Church, N Y C.

FOOD—13

Food in the wilderness can be gathered by any outdoorsman or camper who will familiarize himself with some of the 1,000 or more wild plants of the Eastern U S and Canada which botanists have reported to be safely edible. Nutritious and even tasty, they can be prepared in many ways to yield complete meals. A possible dinner menu, for instance, might include a soup of day-lily flowers, main dish of sauteed giant puffballs with side dishes of bugleweed-root "potatoes" and pokeweed "asparagus," salad of ostrich ferns, bread from cattail pollen, beechnut coffee, and pineseed pudding for dessert.—MAURY MAVERICK, Jr, *True*.

FUTURE—14

Defense Sec'y Wilson has a sophisticated sense of humor. "Looking back," he said, "is like trying to make birth-control retroactive."—T HARRY THOMPSON, *Sales Mgt.*

HATRED—15

A clergyman asked all members of the congregation who were free of hate to rise. Only one did so—and he was 104 yrs old. His explanation, of course, was quite simple. He had outlived everyone he hated.—*Jnl of Lifetime Living*.

HUMAN NATURE—16

Behind civilized veneer, man harbors in himself an asocial nucleus more destructive than the atomic nucleus which he has recently put into the service of his own destructive purposes. — FRANZ ALEXANDER, *Science Digest*.

HUMAN RELATIONS—17

There's nothing wrong with humanity (that's you, me and the other fellow) that a little cooling-off period for reverence, medication, and relaxation can't cure.—CARL BYERS.

JUVENILE DELINQUENCY—18

The Children's Bureau estimates that the number of children and young people brought to juvenile courts in '54 because of delinquent behavior was about 475,000—nearly half a million! This is one out of every 41 American children 10 to 17 yrs old (the age group involved in most court delinquency cases). —*Juvenile Delinquency*, U S Dep't of Health, Education and Welfare.

LIBERTY—19

What this country needs is not more liberty, but fewer people who take liberties with liberty. — EARL RINEY, *Church Mgt.*

MAN—20

A brick is made of clay. So is a man.

A brick is square and plumb and true. So a man ought to be.

A brick is useless until it has been thru the fire. So is a man.

A brick is not as showy as marble, but it is more useful. Man is not made for show, but for service.

When a man fulfills this description, he has a right to be called a brick.—*Fireman's Fund Record*.

MARRIAGE—21

Someone has compared marriage to a dollar bill. You cannot spend half of it when you tear it in two. The value of one half depends upon the other. And so it is with regard to husband and wife.—S C MICHELFELDER, *Houston Times*.

“

How's That Again?

Recent doubletake headlines, reported by Editor and Publisher:

Sentence Dancer for Moving Body.—*Las Vegas (Nev) Sun*.

Women's Pen Has Woman Head Again.—*Durham (N C) Sun*.

Siamese Twin Turns Better.—*Hazleton (Pa) Plain Speaker*.

Injured Climber is Better With 2 Broken Legs.—*Vallejo (Calif) Times-Herald*.

Jurors Go Home; 2 to Pen.—*Coal Valley (W Va) News*.

Antique Thief Sent to Jail.—*Hazleton (Pa) Standard-Sentinel*. 22

”

NATURE—23

When man co-operates with nature the result is satisfying. Where he is making a mess nature will return quietly and hide it.—H H SWINNERTON, *The Earth Beneath Us* (Muller, England.)

” ”

Nature never makes 2 things alike. One pea in a pod looks very much the same as another, but if you plant one it will produce 4 flowers, and the other may produce 5.—*Sunshine Mag.*

..... *Quote*

PEACE—24

The real enemies of peace and progress are poverty, disease, ignorance and prejudice. They corrupt and corrode society and breed unrest and hatred. — MOHAMMED ALI, Prime Minister of Pakistan, quoted in *Vital Speeches*.

PRIDE—Humility—25

The proud man counts his newspaper clippings—the humble man his blessings. — Bishop FULTON J SHEEN.

PUBLIC RELATIONS—26

When I brought Francis X Bushman to N Y to sign a contract with Metro, he had been receiving \$250 a wk in Chicago. I wanted to raise this salary figure. Leaving Grand Central, I loaded my pockets with 2,000 pennies. As Bushman and I walked along toward the Metro office, I dropped handfuls of pennies. At first, children followed us to pick up the coins, then grown-ups grew curious and joined in the parade.

When Metro officers looked out the window they judged Bushman's popularity by the vast throngs that had followed us and he rec'd \$1,000 a wk without any argument. Not a living soul in the entire mob knew Bushman from Adam then. But they had a natural flair for pennies. — HARRY REICHENBACH & DAVID FREEDMAN, in *Grand Deception*, edited by ALEXANDER KLEIN (Lippincott).

REFORM—27

Reformers are people who were never allowed to poke the fire when they were young. — RUSSELL PETTIS ASKUE.

..... *Quote*

RESOURCES—28

As we thunder toward the 21st century, it may be late. But it is not too late for us with a real philosophy, not of desperation but of faith and hope. We still have the natural resources on which to survive with a rising standard of living—if we are willing to use them wisely. — MICHAEL STRAUS, *Why Not Survive* (Simon & Schuster).

ROUTINE—29

In our younger days, we fight to escape routine; later we fight every bit as hard to keep it. — Wm Feather Mag.

RUSSIA—30

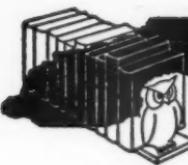
If peace should continue for a decade or more, the rationalist or the traditionalist forces in Soviet society, or some unstable combination of the two, may do their work of erosion upon the Soviet totalitarian edifice. — BARRINGTON MOORE, Jr, *Terror and Progress, USSR* (Harvard Univ Press).

SAFETY—Industry—31

Contrary to popular belief 68% of deaths from accidents to employed people happened away from work in '54, according to estimates by Nat'l Safety Council. Similarly 58% of nonfatal injuries in the same group of over 60 million workers occurred while the employee was off the job. — Today's Health.

SCIENCE—32

The steadily rising tide of technical knowledge has a way of obliterating obstacles so effectively that what seemed impossible to one generation becomes elementary to the next.—ARTHUR C CLARK, *Science Digest*.



Book Briefs

Tho he resolved to "preserve a liberal outlook" during last fall's Laborite jaunt thru China, British journalist Geo Stafford Gale betrays his distaste for the China Way in his account, *No Flies In China* (Morrow). A sample: "I do not want to change by force or even by propagandist persuasion, the way the Russians and Chinese have their lives conducted for them. . . But I do not want to have anything to do with them . . . as they are at present, any more than I want to have anything to do with my neighbors when their children have got measles. I know it is not their fault they have measles but I do not like children with measles or dogs with rabies, and I am not a doctor or a veterinary surgeon or even a missionary."

Poet Louis Untermeyer has some statistics scarcely calculated to spur the rhyming-dictionary mkt. Counting everyone who has published last yr in books, magazines or newspapers, the U S has a poet population of 44,000. Of all these, he gloomily told columnist Art Buchwald, "only Rob't Frost and possibly Ogden Nash are making a living out of poetry. The rest of us (the 4,000 in the book category) have to teach, write books, compile anthologies, and edit phonograph records."

These gloomy tidings will probably not discourage what Untermeyer considers the largest and

Gleefully, *Milwaukee Jnl* reviewer Leslie Cross rep'ts occurrence of a long-predicted mishap: Bookseller got an order for *The French Broad*, latest of "Rivers of America" series, and promptly wrapped up a copy of teenager Francoise Sagan's *Bonjour Tristesse*.

"

most persistent group of amateur poets, "The misunderstood wives of mid-west bankers who are willing to settle for fame instead of romance."

Gen'l Pierre Beauregard, one of the most colorful Confederates, is at last given full account in T Hairy William's *P G T Beauregard: Napoleon in Gray* (La State Univ.). Surviving the war (and, oddly for a Confederate, remaining wealthy), Beauregard was to the end an original—almost fantastic—military thinker. Our favorite of his theories: In 1879, he decided that accuracy of new firearms made daytime fighting too dangerous—all future wars would have to be fought at night. He proposed "That militia be supplied with uniforms with phosphorescent backs, so that the men could be seen by their comrades in the rear, while remaining invisible in front."

..... *Quote*



Brainstorm Bravoes

In an era when original thinking is at a premium, it's good to see a wk set aside to encourage American ingenuity. Nat'l Inventors Wk (July 25-31) marks the 165th anniv (July 31, 1790) of granting of the 1st U S patent, to a Sam'l Hopkins for a potash-making process. Only 3 more were issued that yr, but things picked up until in 1833 the Patent Office head asked to resign because "everything seems to have been done" (9,000 patents were then listed; today there are over 2,700,000!). Many of our country's leaders tinkered with inventions just for fun, and even genius Thos A Edison got a chuckle from some of his gadgets, as this story shows:

The late Thos Edison was showing a party of friends over his beautiful summer residence, equipped with many labor-saving devices. One exception, however, was a turnstile so stiff that it required considerable strength to force a passage.

One by one his guests pushed thru. At length one of them ventured to say, "Mr Edison, why do you have everything so perfect except this awful turnstile?"

"Ah," repl'd the host, his eyes twinkling, "everybody who pushed the turnstile around, pumped 8 gallons of water into the tank on my roof."

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SELF—Analysis—33

Think of your faults the first part of the night when you are awake, and of the faults of others, the later part of the night, when you're asleep. — *Voice of Youth*, published by Slovene Nat'l Benefit Society.

SOCIETY—34

Life in a populated world cannot be lived by human beings in isolation but only in societies, and the moment organized society impinges on the individual the ugly facts of force and constraint make their appearance and the age-long struggle between power and liberty begins.—ARTHUR BRYANT, *Illustrated London News*.

SPEECH—Speaking—35

If I were a program chairman, and had succeeded in snaring a speaker from the grasping fingers of 28,299 other chairmen, I'd treat him with the respect he deserves.

A friend of mine, who had taken on a voluntary speaking assignment, ground out 2 fillings listening to a chairman exhort the mbrship to turn out in force for the next meeting, and to bring their friends, "because we're paying for the speaker next week." To make the talk, he had flown out at company expense, lost a holiday, and caught a cold in the bargain. A return invitation, I might add, evinced little interest.—MAURICE O'REILLY, "What's Happened to the Orators?" *Public Relations Jnl*, 6-'55.

STANDARD OF LIVING—36

The purchasing power of 160,000,000 Americans is probably greater than that of all the 600,000,000 people who live in Europe and Russia put together. — *20th Century Fund report*.

Pathways to the Past



Week of
July 24-30

Nat'l Farm Safety Wk

Nat'l Inventors Wk (25-31)

July 24—Utah Pioneer Day (anniv of Mormons' arrival at Salt Lake, 1847). . . The 1st thru ry car from the Pacific Coast chugged into N Y C 85 yrs ago (1870). . . Secret Servicemen uncovered a vast German sabotage ring here 40 yrs ago (1915) when a careless for'gn agent left a briefcase of evidence on the N Y subway.

July 25—Feast of St Christopher. . . . 205th anniv (1750) b of Gen Henry Knox, "big gun" of Revolution's artillery warfare, 1st Sec'y of War, and idea man behind Nat'l Guard and West Point establishing. . . 135 yrs ago (1820) Capt Nathaniel Brown sailed from N England on voyage that led to Antarctica's discovery 5 mo's later. . . 85th anniv (1870) b of illustrator Maxfield Parrish, noted for imaginative bookplates and bright "blue sky" paintings.

July 26—Festival of St Anne. . . Benj Franklin became the 1st Postmaster Gen'l of the colonies 180 yrs ago (1775). . . U S and British planes dropped leaflets over Japan 10 yrs ago (1945), warning of imminent destruction—but no one believed it till Hiroshima.

July 27 — Congress created the forerunner of our Medical Corps, the "Hospital Dep't", 180 yrs ago (1775), but failed to examine the 1st surgeon gen'l's politics—within

3 mo's he was arrested for treason. . . Pres Eisenhower, weighing Swiss friendship against U S watch mfr's ire, announced steep increase in for'gn watch tariffs 1 yr ago (1954), set off free trade wrangle.

July 28 — *Tisha B'ab* (Hebrew Feast of Ab). . . A B-29 shattered the quiet of a N Y C Saturday afternoon 10 yrs ago (1945), crashing into the Empire State Bldg, killing crew and several wk-end office workers. . . The same day, Senators approved the UN charter.

July 29—Nat'l Joseph Lee Day (honoring 27-yr pres of Nat'l Recreation Ass'n who introduced public playgrounds to U S). . . 180 yrs ago (1775), Congress appt'd the 1st Army judge advocate and 2 co-treasurers of the united colonies. . . Cyrus Field's cable-laying *Great Eastern* published world's 1st ship newspaper, the *Atlantic Telegraph*, 90 yrs ago (1865) when crew printed wire news from shore. . . Young criminal lawyer Thos E Dewey was boosted into political spotlight 20 yrs ago (1935) when he was named special prosecutor in N Y's anti-crime drive.

July 30 — Showman Hachaliah Bailey purchased what is believed to be the 1st American circus elephant 140 yrs ago (1815) from a sea captain (at birthplace of U S circuses, Somers, N Y, a statue honors this pioneer pachyderm).

.....*Quote*.....

TALENT—37

One of the saddest experiences which can ever come to a human being is to awaken, grey-haired and wrinkled near the close of an unproductive career, to the fact that all thru the yrs he has been using only a *small part* of himself!—V M BURROWS, "The Wages of a Fellow Craft," *Indiana Freemason*, 6-'55.

" "

We live our best so intermittently that when we need it most we find only the mediocre at our service.—*Information*.

TELEVISION—38

I am an optimist about television. I do not believe that it will turn mankind into moronic stay-at-homes. I do not believe that it will lower standards of taste. On the contrary, it will open the eyes of people to the world in which they live and make them anxious to see more of it, to strive towards wider horizons than their parents and grandparents, and to develop by trial and error a standard of taste higher than ever known among the bulk of the population.—ERIC ROBINSON, *Conducted Personally* (Stanley Paul, England).

TEMPERANCE—39

Temperance is the control of self by self; control of the lower self by the higher self.—*Indiana Issue*, Indiana Temperance League.

TROUBLE—40

Trouble, it seems, defies the law of gravity. It's easier to pick up than to drop.—*Tit-Bits*, London.

.....*Quote*.....

UNDERSTANDING—41

In the Evita Park in Buenos Aires, the lamp posts near the park benches are supplied with light switches. Small signs request that the lights be turned on again as the benches are vacated.—*Weltbild*, Munich (QUOTE translation).

VALUES—Spiritual—42

Resources of the spirit are like savings: they must be accumulated before they are needed. When they are needed, there is no substitute for them. Sooner or later, the individual faces the world alone, and that moment may overwhelm him if he has no resources within himself.—Prof MARTEN TEN HOOR, Univ of Ala.

VISION—43

"Have you reached the heights?" asks one of the persons portrayed in a modern drama. "No," is the answer, "but I saw them once—and they are there, all right." The tragedy of life is not that the heights are not there, but that there are so many of us who are not striving to reach them, or who may never even have lifted up their eyes to glimpse them.—*Christian Observer*.

WAR—44

War has become a Frankenstein to destroy both sides. No longer is it the weapon of adventure whereby a short cut to internat'l power and wealth—a place in the sun—can be gained. If you lose, you are annihilated. If you win, you stand only to lose. No longer does it possess the chance of the winner of a duel—it contains rather the germs of double suicide.—Gen'l DOUGLAS MACARTHUR.

WOMEN—45

"What are you going to be when you grow up?" I once asked a little girl of seven.

"I am going to be a lady with a baby," she said with great dignity.

Now she has grown; she is a lady and has a baby. But I think the baby always had the priority over the lady.—DOROTHY THOMPSON, "Can Women be Ladies?" *Ladies' Home Jnl*, 6-'55.

WORK—46

Man must work. That is certain as the sun. But he may work grudgingly or he may work gratefully; he may work as a man, or he may work as a machine. There is no work so rude that he may not exalt it; no work so impassive that he may not breathe a soul into it; no work so dull that he may not enliven it.—HENRY GILES.

" "

No man ever made a success of life in any spot or place who was looking for a chance to escape the "daily grind." — W D HOARD, *Hoard's Dairyman*.

YOUTH—Understanding—47

Parents and teachers who give affection and praise only when it is deserved are withholding the most important food of life... It is time we recognized that love and praise are just as important (as discipline)—just as basic to sound development—and that there are no strings attached. A child who has to *earn* love or recognition from the most important people in his life—mom and dad—cannot be blamed for lying, cheating, or stealing to get it.—Dr PAUL H LANDIS, *Understanding Teen-Agers* (Appleton-Century-Crofts).

In Brief-

Detroit has dirtiest big-city air in the country. U S Public Health Service, testing air samples of 5 U S cities with population of over 2 million reported results in terms of micrograms of dirt for every cubic meter of air: Detroit, 344 micrograms; Chicago, 280; Los Angeles, 265; N Y, 244; and Philadelphia, 188. Disgruntled inhabitants of these areas, among others, might counter with story told by Jas Thurber in *Atlantic Monthly*. A nurse and an intern were overheard discussing a hospital patient who had something in his eye. "It's a bad city to get something in your eye in," the nurse said. "Yes," the intern agreed, "but there isn't a better place to get something in your eye out in!"

Laziness, of all things, accounts for the success of one segment of sports accessories field. Motorized fairway scooters that lug both golfer and clubs around the links now account for about 10% of \$50 million spent each yr on golfing equipment.

Despite music for free on radio and tv—or perhaps because of it—more and more of us are going in for making harmony on our own. The sale of musical instruments has quadrupled since '39 and now totals more than \$300 million a yr; pianos account for about half of that am't.

..... *Quote*

Good Stories

you can use

A man walked into a bar one night followed by his little dog. The bartender hurried to explain that dogs were not allowed in the building but the man stopped him with: "This is the smartest dog in the world. Doggie, what do we have over us that keeps the rain from coming in?"

"Roof! Roof!" barked the dog.

"Get him out of here!" snorted the bartender.

"Just a minute," protested the man. "Doggie, who's the greatest baseball player the world has ever seen?"

"Ruth! Ruth!" barked the dog.

"That does it!" snapped the bartender, and he threw the man and the dog out onto the sidewalk. As the man brushed off his clothes, the dog sidled up next to him and said: "DiMaggio?"—DAN BENNETT. a

" "

It was on Highway 89. A man in a low-slung car was cruising along at about 90 mi's an hr. A motorcycle policeman stopped him and growled, "Say, Buddy, didn't you see the speed limit posted back there?"

"Why, yes, officer," repl'd the speeder. "I thought it said 89 mi's per hr."

"Brother," the cop sighed, "I'm sure glad I caught you before you turned onto Highway 301."—Capper's Wkly. b

Quote

I LAUGHED AT THIS ONE

LUKE NEELY

Having just bought a new car, we offered to take a very old, very dignified neighbor for a ride. She accepted, and throught the spin she nodded as we proudly pointed out various modern features of the car to her.

At the end of the ride, it took both of us to help her thru the low, small back door. Once clear of it, she straightened up and rapped on the roof of the car with her cane.

"In some ways," she said, "it's a very passable vehicle. But in my day, if a person had to be extricated from an auto as I have just been, it was because it had been smashed by a locomotive!"

" "

A parishioner called at the clergyman's home. Presently the minister's little son went up to the visiting lady and blurted, "My, how ugly you are."

Horrified, his mother remonstrated, "Johnny! Whatever can you mean by saying such a thing?"

"I only meant—meant it for a joke, mother," Johnny stammered.

"Well," his mother purred unwittingly, "how much better the joke would have been if you had said to Mrs Smith, 'How pretty you are!'"—Healthways. c



A movie actor just back from Germany has informed us of a tangled problem in protocol that turned up during the shooting of an American picture there. Seems the director of the thing advertised for a lot of extras to play German soldiers. When he had assembled a sufficient number for his purpose, he summarily selected every 10th man in line to play an officer. After 3 wks of shooting, the director was informed that a delegation of mbrs of the cast wanted to have a talk with him about working conditions. The delegation was made up of the officers' corps he had chosen so casually, and what the delegates wished to discuss was an injustice. "Herr Direktor," said their spokesman, "it is not right that we, the officer actors, should eat at the table with the actors who are not officers."—*New Yorker*. d

At one of the larger industrial concerns the job of Personnel Mgr was ably carried on, until a certain Albert Down took over, when it was noticed that one by one, many of the older workers seemed to be leaving. Things were getting in a serious state and at last the Managing Director could stand it no longer. He called Mr Down to his office and was furious about the whole matter. He told Down, "Thru you, we have lost all our best men!"—and so started that old saying — *You Can't Keep a Good Man Down.* — *This Is It,* Burnley, England. e

Then there's the girl who hasn't much upstairs—but what a stairway! — CEDRIC ADAMS, Minneapolis Tribune.

" "

We know a car dealer who claims he has such a good "in" that he can get you a 1955 car in one color.—Pierce Co (Wis) Herald.

" "

Nobody understands money, which is a great pity, as the only universal language we have is that spoken when money talks.—Cincinnati Enquirer.

" "

A girl with cotton stockings never sees a mouse.—Atlas News, hm, Atlas Auto Finance Co.

" "

The way of the transgressor is hard. Like everybody else's.—FRANKLIN P JONES.

" "

Cocktail lounges are half-lit to match the patrons.—McCall Spirit, hm, McCall Corp'n.

" "

Men are born collectors. First they collect bugs, toads, and marbles; then girls, kisses, and ties; then money, worries, and a family; then golf trophies, dirty jokes, and hair tonics; and finally pains, symptoms, and memories. — Weltwoche, Zurich (QUOTE translation).

" "

A fool and his money are soon paying alimony.—Town Jnl.

..... Quote

Once in the port of Shanghai, China, I heard a wild commotion next to our ship. Looking out, I saw a Chinaman leaning over the side of a nearby Chinese junk hanging on to the pigtail of another Chinaman thrashing about in the water. The one on the junk would reach down and push the other under water, then by yanking on the pigtail he'd haul the sputtering unfortunate's head back out of the water. The two would then argue wildly a few minutes—before the dunking would be repeated.

I rang for our Chinese cabin boy, and asked what the quarrel was about. The boy listened a moment, laughed and explained, "It's nothing. The man in the boat wants 60 yuan not to drown the other one. The man in the water is trying to talk him down to 40 yuan."—DON JONES, *True*. f

" "

When I, with 4 other Americans, was rec'd in audience by the late Pope Pius XI, the Rome correspondent for the United Press instructed us in Vatican protocol—which, in the matter of apparel, is rigorous. The men wear full dress suits with black waistcoats; the ladies wear a covering for the head, a high-neck dress and long sleeves. The U P man—himself a devout Catholic—remarked when he saw us properly attired: "I've always believed it would be much easier and less expensive to blindfold the Pope." — STANLEY HIGH, *Simpson Sphere*. g

.....*Quote*.....

Disc jockey Bill Cook has just returned to N Y from a session at the Lahey Clinic in Boston. While there he was pleasantly surprised to find a solid collection of jazz records in the room assigned him.

"The cat who had this room last must have been real groovy," he told his nurse. "Do you remember his name?"

"Yes," said the nurse, "Anthony Eden." — BOB SYLVESTER, *Chicago Tribune-N Y News Syndicate*. h

" "

"Come upstairs and let me wash your hands," said mother.

"I don't want to go up," wailed Alice, aged 3.

"Let her wash them down here," called grandma; "she can do it here just as well."

"No," her mother said firmly, "I want her to come up with me."

Alice came, as slowly as possible. "Oh," she howled, turning a wrathfully tearful face to her mother, "why don't you obey your mother?"—Arkansas *Baptist*. i

" "

"Did you fish with flies?" asked a friend of the ret'd vacationer.

"Fish with flies? Yes, we fished, camped, dined and slept with them."—*Supervision*. j

" "

The insecurity of modern man was highlighted for us in a story we heard about 9-yr-old Tris Taylor of Milwaukee. Switching off his favorite tv program, Tris greeted his mother with: "Howdy, podner. Let's you and me go to Texas to live."

"Why, who would take care of Daddy?" Mrs Taylor asked.

"Oh," assured Tris, "we'll send him C A R E packages."—Milwaukee *Jnl*. k

"Tell me, Max, wouldn't you like to join our chorus?"

"Couldn't, thanks. I'm so unmusical—can't sing at all."

"But that doesn't make any difference. When our chorus meets we drink a little, play cards a little, . . ."

"Oh. And when do you sing, then?"

"On the way home, of course."—*Sonnenschein, Bielefeld (QUOTE translation).*



Captive Audience

Barbers at their convention at Atlantic City were told that they should make use of every opportunity, when speaking to their clients, to win support for measures beneficial to the labor movement.
—News item.

With lather in his ears and nose,
A razor at his throat,
The customer must never doze
Or raise a doubting note.

He'd better lend an ear, you see,
No if or but or whether,
For if he doesn't lend one, he
May lose one altogether.

If he should chance to shake his head,
He'll suddenly be balding
Or turn a vivid lobster red
From blood, if not from scalding.

He may not be persuaded, but
With shears and blades a-glisten,
It's wise to keep his mouth well shut

And nod a bit, and listen.

One day when I was out of town, a man phoned my office to say that his daughter was covered with mosquito bites. What should he do?

My nurse suggested he try some soda on the bites until I could see the child in person. Next day a gloomy father and a still itching daughter appeared at my office.

"She ain't no better at all," he told me. "I used soda like the nurse said; but it just didn't do no good."

Suddenly he brightened with an inspiration. "Maybe, instead of orange soda, I could try Coca-Cola—huh?"—MARTIN ASCH, *Medical Economics.*

On a western vacation, I was amused by 2 little old ladies on their 1st long trip. They were equipped with a brand new camera—their 1st—and were recording every step of their trip. They were excited about the picture taking; this would be something to share with the folks back home.

I came upon them one day, sitting on a rocky ledge, in the bright sun, with rolls of film unfurled at their feet. Curiosity drew me near. One of them chirped up, "We just couldn't wait to see what we'd taken, before we sent it away to be developed or whatever it is they do to film. So we unrolled it, but—" her brow furrowed in disappointment—"we just can't see much—or our glasses don't work in this bright light. I do hope the pictures turn out good."

I groaned and hurried away. I didn't have the heart to help them roll up the film they'd been so busy inspecting.—MARGARET GILBERTSON.

..... *QUOTE*

Quote-ettes

Mrs FLORENCE LYALL, coffee shop mgr at Calif Institute of Technology, explaining sandwich-toasting delay to hungry visitor: "That darned atom smasher here saps all the electricity and slows down the toaster." 1-Q-t

" "

LESTER C PLUMMER, Artesia, N M, filing \$4½ billion damage suit against Internal Revenue Dep't: "I figured I might as well get up into figures the Gov't can understand." 2-Q-t

" "

Mrs PABLO PICASSO, wife of Spanish cubist painter: "If my husband would ever meet a woman on the street who looked like the women in his paintings, he would fall over in a dead faint." 3-Q-t

MATTER

SECOND CLASS

News of the NEW

Edited by ALICE JACOBS

Soon you'll be able to whip a gun out of your pocket and, from across the room, shoot Davy Crockett or other irritants right off your tv screen. New sets made by Zenith are equipped with pistol-shaped flash-tuners which will turn set on or off, raise or lower volume, cut out sound entirely, and change channels—all without your having to leave your easy chair.

You simply beam rays from hand-pistol across room at one of 4 sensitive "windows" in lower left-hand corner of set. Channels can be switched thru 2 upper windows—left turns to counter-clock-

wise channels, right to clockwise ones. To turn out sound, aim beam at lower right-hand window; another flash at same window restores sound. Lower left-hand window turns set on or off.

Altho flash-tuning is built into sets, they can also be tuned manually.

Flash-Matic sets come in 9 models, ranging from \$399.95 for 21-in. open-face console to \$1,400 for 27-in. hi-fi radio-tv-phonograph combination. Sets will be on mkt within a month.

And we're going out right now to practice our marksmanship!

NOTE here items of special interest in this issue ————— File QUOTE for future reference. Use comprehensive Index, issued each 6 months. A ring binder holding 52 issues of QUOTE is available at \$2.00 postpaid.

